INTERTOOL X SCHWEISSEN

Austria's strongest trade fairs

APRIL 25–28, 2028 I MESSE WELS, AUSTRIA

intertool.at
schweissen.at

Events by
austrian exhibition experts

WHERE INDUSTRIAL MANUFACTURING MEETS WELDING TECHNOLOGY

INTERTOOL X SCHWEISSEN is the central platform for modern manufacturing technologies, joining, cutting and coating technology, automation, and industrial innovations in Austria.

Here, leading manufacturers, users, decision-makers, and specialists meet to experience technology firsthand, create new business opportunities, and actively shape the future of industry.

Two trade fairs.
One event.
More business.

IMPRESSIONS FROM 2026

MORE THAN JUST A TRADE FAIR PRESENCE

INTERTOOL X SCHWEISSEN is more than just a presentation platform. It is a sales, networking and visibility tool for companies that want to present their solutions, reach new customers and strengthen their market presence.

YOUR ADVANTAGES

- → Acquire new customers & establish business contacts
- → Discuss specific projects & develop business opportunities
- → Reach decision-makers & engage with them directly
- → Demonstrate technologies live & make solutions tangible
- → Strengthen customer relationships & unlock new potential

MARKETING ACTIVITIES

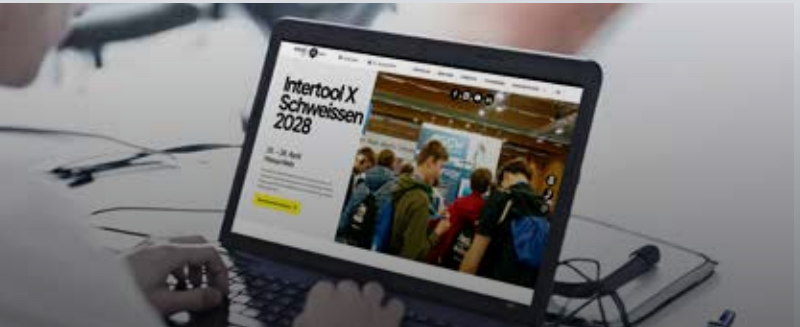
REACH ACROSS ALL CHANNELS

Print & specialist media

- → > 25 media partnerships
- → Extensive presence in relevant trade publications with international reach

Digital channels

- → Continuous online campaigns
- → Website as a central information and ticketing platform
- → Direct communication via newsletter
- → Social media campaign featuring relevant voices from politics and business



INTERTOOL X SCHWEISSEN AT A GLANCE

> 300
Exhibitors

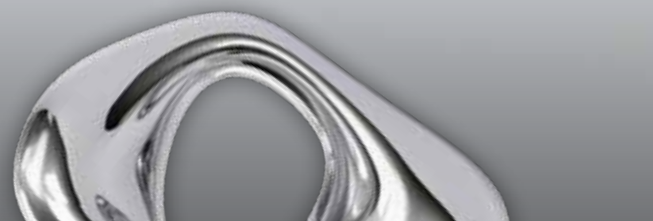
4
Trade fair days

> 11,000
Visitors

Messe Wels

TUE, 25 – FRI, 28 APRIL 2028

Reach beyond Austria



FORWARD-LOOKING SUPPORTING PROGRAM

Trends & Innovations
Latest technologies and developments in the industry

Technical presentations & expert talks
Practical knowledge directly from leading experts

Networking lounges
Personal exchange on equal terms

SkillQuest & guided tours
Supporting young talent and discovering new talent

Special Areas
- → Contract manufacturing area
- → Additive manufacturing
- → Medical technology & micromachining

MORE THAN FOUR DAYS OF VISIBILITY

We support you with communication opportunities, digital visibility tools, and targeted visitor outreach. We support you not only during the four days of the trade fair, but throughout the entire year with social media and targeted communication to ensure lasting visibility.

- → Listing in the exhibitor directory
- → Visibility on the hall plan
- → Visitor communication & social media
- → Digital advertising materials for your own promotion
- → On-site marketing packages
- → Personal support from the team

Want more visibility?

Our team will be happy to advise you on additional on-site branding options.

REGISTER NOW AND SECURE YOUR EXHIBITION SPACE!

PRICES 2028

FLOOR SPACE

Row stand	188 €/m²
Corner stand	195 €/m²
Front stand	204 €/m²
Island stand	207 €/m²

CO-EXHIBITOR FEE

per co-exhibitor including marketing & service fee

€ 1,134.00

MARKETING & SERVICE FEE

The marketing and service package includes the registration fee, the quota of exhibitor badges (depending on stand size), the entry in the exhibitor directory, advertising materials for your own advertising activities, and 3 admission vouchers per paid net m².

€ 1,039.00

FLAT RATE FOR ADDITIONAL COSTS (OBLIGATORY)

per sqm	€ 3.90

All prices are net, excluding taxes and statutory charges.

VOICES ON INTERTOOL X SCHWEISSEN 2026

VISITOR STATEMENT

“The INTERTOOL X SCHWEISSEN was a very good opportunity for us to talk directly to many Austrian entrepreneurs and manufacturing companies.”

Michael Lanfermann,
Sales Manager Software Solutions,
Geislinger GmbH

EXHIBITOR STATEMENTS

“The trade fair went significantly better for us than expected. More visitors came, which confirms that high-quality regional trade fairs have a place and a future.”

Helmut Kraus,
Managing Director Aigner GmbH

“We were able to have many very interesting, open and in-depth discussions with customers, suppliers, competitors and many more. We look forward to the next INTERTOOL X SCHWEISSEN.”

Philipp Burgener,
Sales Director DACH,
Bystronic Austria GmbH

EXHIBITOR SURVEY 2026

80 %
recommend
INTERTOOL X SCHWEISSEN

73 %
were able to establish
new business contacts

PARTNER STATEMENTS

“The INTERTOOL X SCHWEISSEN 2026 demonstrated how important face-to-face interaction remains for our industry. Especially in economically challenging times, we need places where we can experience technologies, have discussions, and work together on solutions. From my perspective, the high quality of the trade visitors was particularly positive. x-technik will therefore actively support INTERTOOL X SCHWEISSEN 2028 again!”

Ing. Robert Fraunberger,
Editorial and Sales Management, Editor-in-Chief, Manufacturing Technology, x-technik

“SkillQuest brings young people directly into the world of industry. We are convinced that career orientation is most successful when professions are not explained theoretically, but experienced in practice. We are therefore all the more pleased that the format has been so well received – and we are already looking forward to continuing this success story together at INTERTOOL X SCHWEISSEN 2028.”

Jürgen Kraft,
Managing Director SkillsAustria

JOIN US IN 2028!

THE INTERTOOL X SCHWEISSEN TEAM LOOKS FORWARD TO CONNECTING WITH YOU.

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EXPERIENCED TRADE FAIR ORGANIZER

AUSTRIAN EXHIBITION EXPERTS

The team at Austria's largest owner-managed trade fair organizer brings decades of experience in the trade fair industry. In addition to INTERTOOL X SCHWEISSEN, Austrian Exhibition Experts is also responsible for, among others, the Vienna Holiday Fair, Vienna Drive, Living & Interior, the Vienna Real Estate Fair, VIECC®, Vienna Comic Con, and Interpädagogica.

www.expo-experts.at

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austrian exhibition experts

Subject to changes, errors and printing errors.